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INTRODUCTION TO RESIN, TERRAZZO & DECO FINISHES

GULF TRADING OPENED ITS DOORS FOR OPERATIONS IN 2009 AND WITH STRONG LEADERSHIP AND A BRIGHT VISION, SET OUT TO BECOME A DOMINANT PLAYER IN THE RESINOUS AND DECORATIVE FINISHES IN THE GCC REGION. HAVING BEEN ONE OF THE VERY FEW COMPANIES TO BRING OUT A VARIETY OF CONCEPTS RELATED TO RESINOUS MATERIAL TO BE USED ON FLOORS & WALLS, GULF TRADING HAS WORKED ON TO CREATE A NAME FOR ITSELF AND STAND OUT AS THE GO-TO COMPANY FOR RESIN, TERRAZZO, DECORATIVE & POLISHED CONCRETE, METALLIC EPOXY & MANY OTHER DECORATIVE & FUNCTIONAL FINISHES.

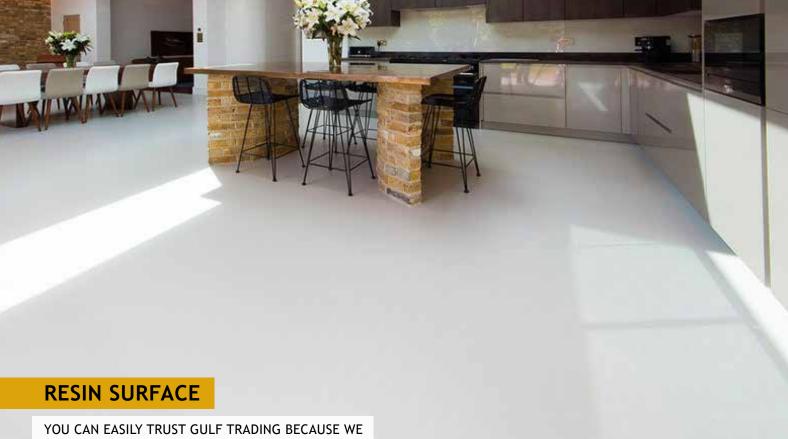
ALTHOUGH A CONTRACTOR FOR SUCH FINISHES, OUR AIM IS TO EVEN SERVE AS A CONSULTANT THAT GUIDES YOU IN YOUR PROJECT & RECOMMENDS THE BEST SYSTEM THAT YOU CAN USE BASED ON YOUR NEEDS & REQUIREMENT. OUR TEAM OF EXPERT DESIGNERS & ENGINEERS MAKE SURE THAT THE PROJECT IS HANDLED WITH PRECISION AND CARE FROM THE DESIGN STAGE ALL THE WAY UP TO HANDING OVER.

WHY GO WITH GULF TRADING?

- 1) WE HAVE CAREFULLY SOURCED TOP LINE MANUFACTURERS FROM ALL OVER THE WORLD TO BRING YOU THE BEST OF MATERIAL.
- 2) OUR TEAM HAS BEEN TRAINED PERSONALLY BY MANUFACTURERS ON THE INSTALLATION PROCEDURES OF TERRAZZO, RESIN & DECORATIVE CONCRETE FINISHES.
- 3) BY CAPITALIZING ON OUR PAST EXPERIENCES & CASE STUDIES, GULF TRADING HAS ACCOMPLISHED MAJOR & NOTABLE PROJECTS.
- 4) WE GIVE ATTENTION TO DETAIL AND MAKE SURE OUR WORK IS DONE IF ONLY CLIENT IS FULLY SATISFIED WITH OUR FINISHES.







YOU CAN EASILY TRUST GULF TRADING BECAUSE WE HAVE EXPERIENCED PROJECT PLANNERS IN THE INSTALLATION OF RESIN FLOORING WITH OUR BEST TEAM MEMBERS WHO KNOWS WHAT EXACTLY TO DO. GULF TRADING HAS MANY YEARS OF EXPERIENCE IN THE COMMERCIAL AND RESIDENTIAL SECTORS. RESIN FLOORING IS BECOMING AN INCREASINGLY POPULAR CHOICE AS A SOLUTION ON CONTEMPORARY INTERIOR PROJECTS.





AVAILABLE IN ANY COLOUR

LOOKING FOR COLOR IDEAS? SEE OUR SUGGESTED RESIN PIGMENT PAIRINGS FOR IDEAS FOR A GREAT LOOKING RESIN FLOOR! PIGMENT PAIRINGS ARE NOT A SINGLE COLOR BUT RATHER INCLUDE SELECTED MULTIPLE COLORS OUR NATURAL RESIN FLOORS ARE AVAILABLE IN ALL COLORS - WITH OUR INNOVATIVE COLOR-MATCH SERVICE WE CAN MATCH ANYTHING FROM A SPECIFIC PAINT SWATCH TO A BRAND GUIDELINE, AND WE CAN ALSO IMITATE POLISHED CONCRETE.

ALL OUR POURED RESIN FLOORS ARE AVAILABLE IN A VARIETY OF COLOR OPTIONS TO SUIT YOUR SPECIFIC REQUIREMENTS. RESIN FLOOR HAVE BECOME INCREDIBLY POPULAR DUE TO THEIR UNIQUE COLORS, 3 DIMENSIONAL, DECORATIVE AND PEARLESCENT APPEARANCE.

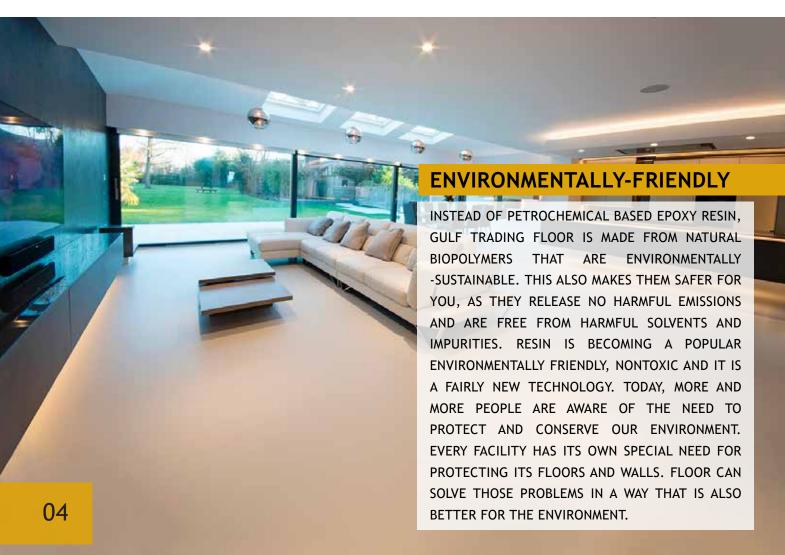
COMFORTABLE AND DURABLE

OUR FLOORS ARE MADE FROM NATURAL RESIN - WE MAKE THEM WARM AND SOFT UNDERFOOT, PERFECT FOR HOME-BASED ENVIRONMENT. THE NATURAL ELASTICITY OF THE RESIN ALSO MAKES IT HIGHLY DURABLE AND PREVENTS CRACKING. EPOXY FLOORS CAN WITHSTAND HEAT, HEAVY OBJECTS, AND JUST ABOUT ANYTHING ELSE YOU THROW AT IT. THIS RIGID MATERIAL WILL ASTOUND YOU WITH THE STRENGTH IT BRINGS. RESIN CREATES A RESISTANT SURFACE IN YOUR FLOOR THAT WILL PROTECT YOUR FLOORS FROM MOLD AND MILDEW. RESIN FLOOR IS PURELY COMFORTABLE IN EVERY WAY AS IT NOT ONLY CREATES AN AESTHETICALLY APPEALING LOOK BUT ALSO HAS PROPERTIES THAT MAKE IT SOFTER THAN ITS COUNTERPARTS. TO CHOOSE RESIN FLOORING IS THE BEST DECISION JUST BECAUSE IT IS RELIABLE AND DURABLE FOR THE LIFE TIME, RESIN FLOOR IS ALSO EASY TO CLEAN. THIS FLOOR IS BEAUTIFUL, LONG-LASTING AND AN INCREDIBLE OPPORTUNITY TO ENSURE THE **FOUNDATION** OF YOUR HOME, OFFICE, HEALTHCARE OR EDUCATIONAL FACILITY IS IN ITS BEST SHAPE.





ONE OF THE UNIQUE THINGS ABOUT OUR FLOORS IS THEIR COMPLETE SEAMLESS SURFACE THAT WE CREATE. THIS BLANK CANVAS CAN UNITE AN INTERIOR SPACE AND PROVIDES A MINIMALIST AND ELEGANT FINISH, VERSATILE ENOUGH TO WORK IN ANY SPACE. SEAMLESS RESIN FLOORS ARE BOTH INNOVATIVE AND INTERESTING. OUR EXPERT TEAMS HAVE MANY YEARS OF EXPERIENCE SO YOU CAN RELAX KNOWING THAT YOUR RESIN FLOOR IS IN A HAND THAT HAS HAD THEIR FAIR SHARE OF WORK! AS WITH ANY SEAMLESS FLOOR, THE FINISHED SURFACE WITHOUT JOINTS HAS THE BENEFIT OF BEING EASIER TO KEEP CLEAN, PLUS THE VISUAL QUALITY OF ADDING A SENSE OF OPENNESS TO A ROOM. THE SEAMLESS SURFACE IS AVAILABLE IN A SELECTION OF STRIKING CLASSIC AND DESIGN COLORS TO CREATE A UNIQUE AESTHETIC FOR EVERY FACILITY.

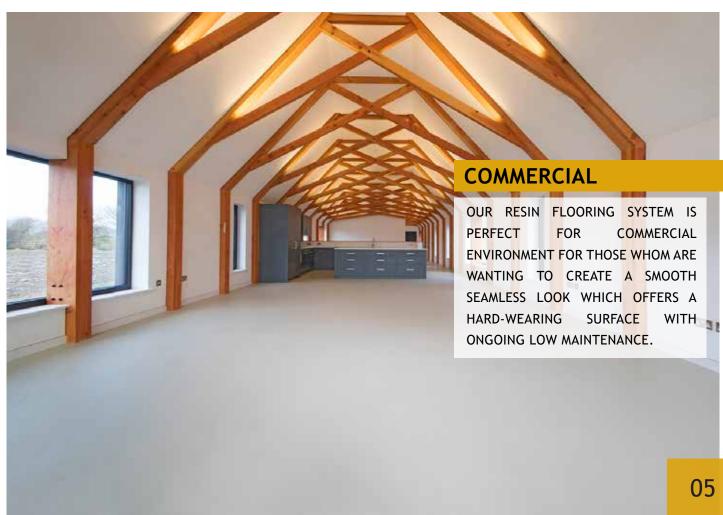


RESIDENTIAL

IT IS SUITABLE FOR RESIDENTIAL AREA. OUR INSTALLERS WILL ENSURE YOU RECEIVE A SEAMLESS FINISH AND A DURABLE FLOOR THAT WILL LAST FOR YEARS TO COME.







HEALTHCARE

RESIN FLOOR ARE PERFECT FOR HOSPITALS AND MEDICAL CENTERS, SERVING A RANGE OF NEEDS AND FUNCTIONS. OUR HEALTHCARE FLOORING OPTIONS ARE SUITED FOR HALLWAYS, WAITING AREAS, OPERATING ROOMS, TRAUMA CENTERS, PARKING DECKS, AND MUCH MORE.







INITIALLY THIS CONCEPT ORIGINATES FROM THE MOSAIC FLOORS THAT WERE DONE IN ANCIENT ROME. SINCE THEN TERRAZZO HAS TAKEN A MAJOR REVAMP AND HAS BEEN REFINED BY THE USE OF MODERN MATERIALS AND BETTER INSTALLATION METHODS TO MEET THE NEEDS & REQUIREMENTS OF THIS ERA.

REASON WHY TERRAZZO HAS BEEN SO SUCCESSFUL IN COMMERCIAL, RESIDENTIAL & INSTITUTIONAL SPACES IS BECAUSE OF ITS SUPERIOR DESIGN CAPABILITIES, PHYSICAL PROPERTIES AND EASY MAINTENANCE.

TERRAZZO'S NAME IS SAID TO BE GENERIC & IT IS A FINISHED SURFACE RESULTING FROM A BONDING MATRIX WHICH CAN BE EITHER FROM CEMENTITIOUS OR RESINOUS NATURE, WITH MARBLE OR OTHER AGGREGATES.

THE FLOOR IS YOUR CANVAS WHEN IT COMES TO TERRAZZO. CREATIVE COMPOUNDING MADE TOGETHER WITH CREATIVE DESIGNS CAN HAVE AMAZING VISUALS. FLOOR DESIGNS ARE COMPLEMENTED WITH OTHER WORK SURFACES AND DISPLAY STANDS, SKIRTING COVED BASE AND WALL SURFACES.

THE WHOLE INSTALLATION PROCESS TAKES PLACE AT THE SITE AND IS PERFORMED IN-SITU AT WORK. HOWEVER CUSTOMIZED DESIGNS CAN BE CONSTRUCTED IN WORKSHOP AND SEAMLESSLY INCORPORATED INTO THE DESIGN.

THE MATERIAL IS DELIMITED BY THE USE OF DIVIDER STRIPS WHICH ARE USUALLY ZINC OR PVC, THAT PERFORM THE FUNCTION OF DESIGN ENHANCEMENT OR CRACK/EXPANSION CONTROL.

EPOXY RESIN IS HIGHLY RESISTANT TO ACIDS AND OTHER CHEMICALS MAKING IT THE PERFECT PRODUCT FOR PLACES WHERE THERE IS HIGH FOOT TRAFFIC SUCH AS MALLS, HOSPITALS & FOOD PREPARATION AREAS.



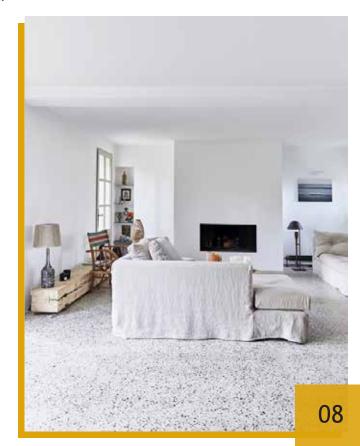
WHY GO WITH TERRAZZO?

NOT ONLY IS IT EASILY CUSTOMIZABLE WITH HUGE SELECTION OF COLORS AND AGGREGATES BUT IT ALSO IS INCREDIBLY EASY TO CLEAN WHICH IS SUCH A BIG PLUS FOR OWNERS OF THE FACILITY. LET'S TAKE A LOOK AT WHY GULF TRADING'S EPOXY TERRAZZO IS SOUGHT AFTER BY THE ARCHITECTS AND DESIGNERS.

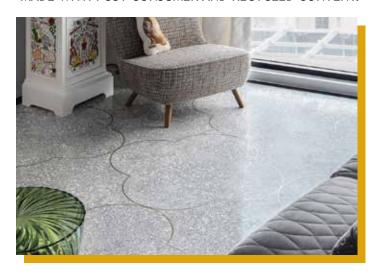


AESTHETICS - OUR POLICY IS TO NEVER SAY 'IT'S IMPOSSIBLE' TO AN ARCHITECT. WE STRIVE FOR EXCELLENCE AND MATERIALIZE IT BY BRINGING THE FLOOR TO LIFE. THE GREAT THING ABOUT TERRAZZO IS THAT DESIGN POSSIBILITIES ARE UNLIMITED WITH MANY COLOR RANGES AND AGGREGATES AT YOUR DISPOSAL.

EASE OF CLEAN - TERRAZZO IS A NON-POROUS MATERIAL WITH ANTI-MICROBIAL GROWTH PROPERTIES AND IT DOES NOT ACCUMULATE MOISTURE MAKING IT HIGHLY RESISTANT TO STAINS. THUS, TERRAZZO ONLY REQUIRES LESS MAINTENANCE WITHOUT THE NEED FOR HARSH CHEMICALS.



ECO FRIENDLY - UNLIKE OTHER FLOORING OPTIONS THAT END UP IN LANDFILL, TERRAZZO EASILY LASTS FOR HUNDREDS OF YEARS WHICH IS VERY UNLIKELY IT WILL END UP IN ONE. PLUS SOME TERRAZZO MATERIAL CAN BE MADE WITH POST-CONSUMER AND RECYCLED CONTENT.



KEY BENEFITS

- **CUSTOMIZED DESIGNS** 1)
- LOW MAINTENANCE 2)
- 3) **EXTREMELY DURABLE**
- 4) **RETAINS QUALITY WITH AGE**
- WEATHER ADAPTABLE IT HAS WITHSTOOD 5) THE TEST OF TIME IN BOTH EXTREME AND HARSH CONDITIONS.
- SUPPORTS GREEN BUILDING REQUIREMENT 6)
- 7) JUSTIFIABLE COST

TERRAZZO SAMPLE COLLECTION





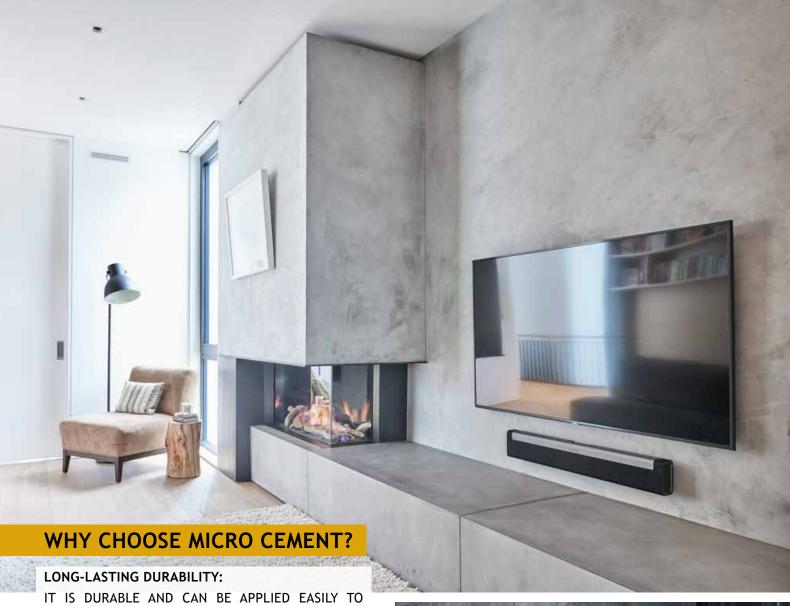


IMAGINE AN ENVIRONMENT, DESIGN IT TO BE AS YOU PREFER AND THEN COVER IT WITH MICROCEMENT TO ALLOW THE PLEASURE OF FURNISHING IT AS YOU WOULD LIKE. BE INSPIRED BY THE ENDLESS POSSIBLE APPLICATIONS THAT YOU CAN USE FOR YOUR HOME (KITCHEN, WASHROOM, LIVING ROOM) OR FOR COMMERCIAL SPACES (OFFICES, RESTAURANTS, SHOWROOMS & MUSEUMS).



WHERE IT IS USED?

MICRO CEMENT CAN BE APPLIED ALMOST ANY SURFACE. APART FROM ITS APPLICATION ON WALLS OR FLOORS IT HAS VARIOUS OTHER USES OF MICRO CEMENT ALL OVER YOUR HOUSE. IT CAN BE APPLIED TO MANY DIFFERENT KINDS OF SURFACES INCLUDING TILES, WOOD, AND EXISTING CONCRETE FLOORING SURFACES.



IT IS DURABLE AND CAN BE APPLIED EASILY TO SURFACES INTERNALLY AND EXTERNALLY.

MICRO CEMENT COLOR SELECTION:

WE HAVE WIDE VARIETY OF COLORS AND TEXTURES. AS PER YOUR CHOICE AND REQUEST YOU CAN EASILY CHOOSE COLORS ACCORDING TO YOUR STYLE AND DESIGN.

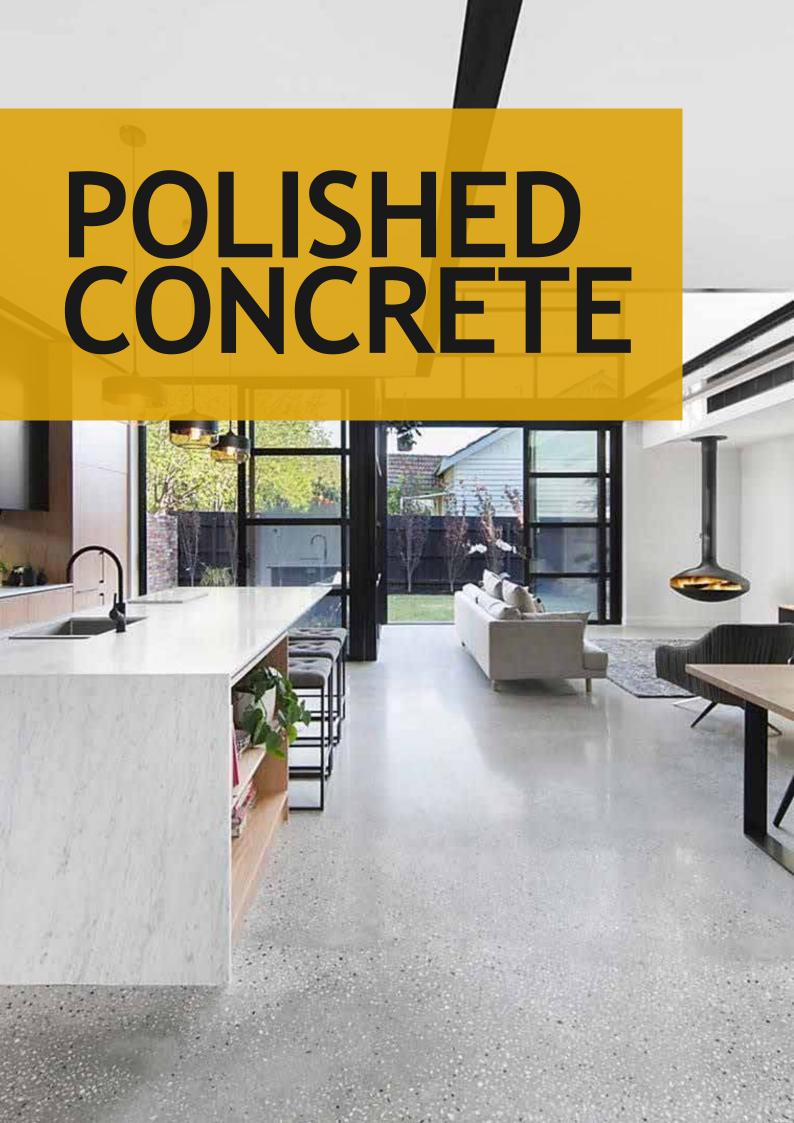
EASE OF MAINTENANCE:

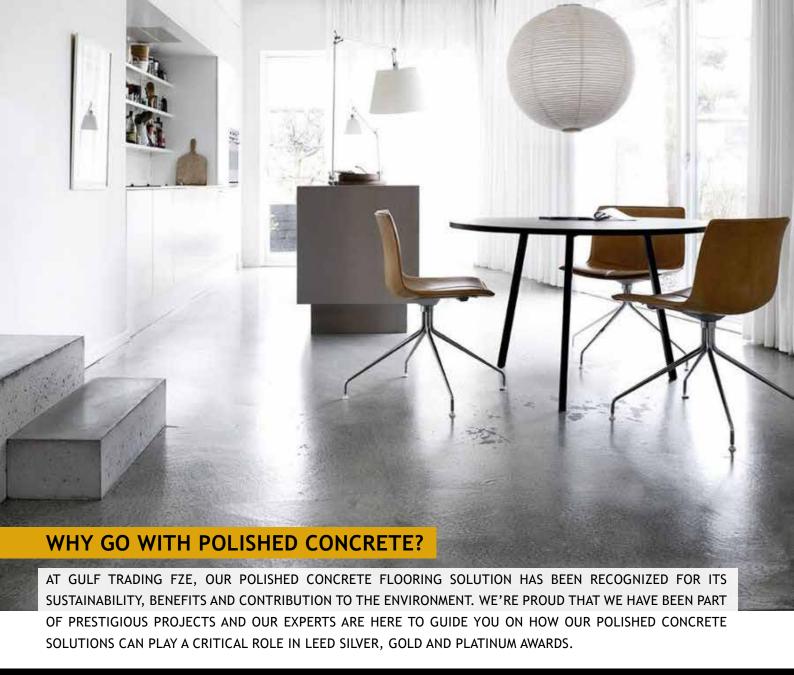
EASY MAINTENANCE AND CLEANING, WITH WATER AND PH-NEUTRAL SOAP.

AVAILABLE IN DIFFERENT COLORS:

MULTIPLE COLORS AVAILABLE TO PERFECT YOUR PROJECT AESTHETICS.







BENEFITS OF POLISHED CONCRETE



NO MORE DUST FROM EFFLORESCENCE

IN ORDINARY UNPOLISHED CONCRETE, DUST PARTICLES COME ON TO THE SURFACE THROUGH HYDROSTATIC PRESSURE RESULTING IN EFFLORESCENCE. THIS LEADS TO DUSTING WHICH BASICALLY FORCES EPOXIES OFF THE FLOOR WHICH RESULTS IN MORE COSTLY MAINTENANCE. POLISHED CONCRETE ELIMINATES THIS DUSTING, HENCE MINIMIZING ANY ADDITIONAL MAINTENANCE COST.

SAY GOODBYE TO STAINS

BY DENSIFYING AND SEALING THE SURFACE, POLISHED CONCRETE TRANSFORMS A POROUS SURFACE INTO A TIGHTENED FLOOR WHERE WATER, OIL AND OTHER LIQUID CONTAMINANTS WILL NOT BE ABLE TO SEEP IN THE CONCRETE PORES.

IMPROVED REFLECTIVITY

POLISHED CONCRETE IMPROVES LIGHTING IN THE FACILITY AS IT HAS REFLECTIVE PROPERTIES. THIS IMPROVED AMBIENT LIGHTING REDUCES COST OF ENERGY BILLS, INCREASES SAFETY AND SHOWCASES THE FACILITY IN THE BEST POSSIBLE WAY.

NO MORE SLIP UPS

ALTHOUGH IT LOOKS SHINY ON THE SURFACE, POLISHED CONCRETE DOES NOT CREATE A SLIPPERY SURFACE. IN FACT, MECHANICALLY GRINDING AND FLATTING THE FLOOR ULTIMATELY INCREASES THE COEFFICIENT OF FRICTION AS COMPARED TO ORDINARY CONCRETE.



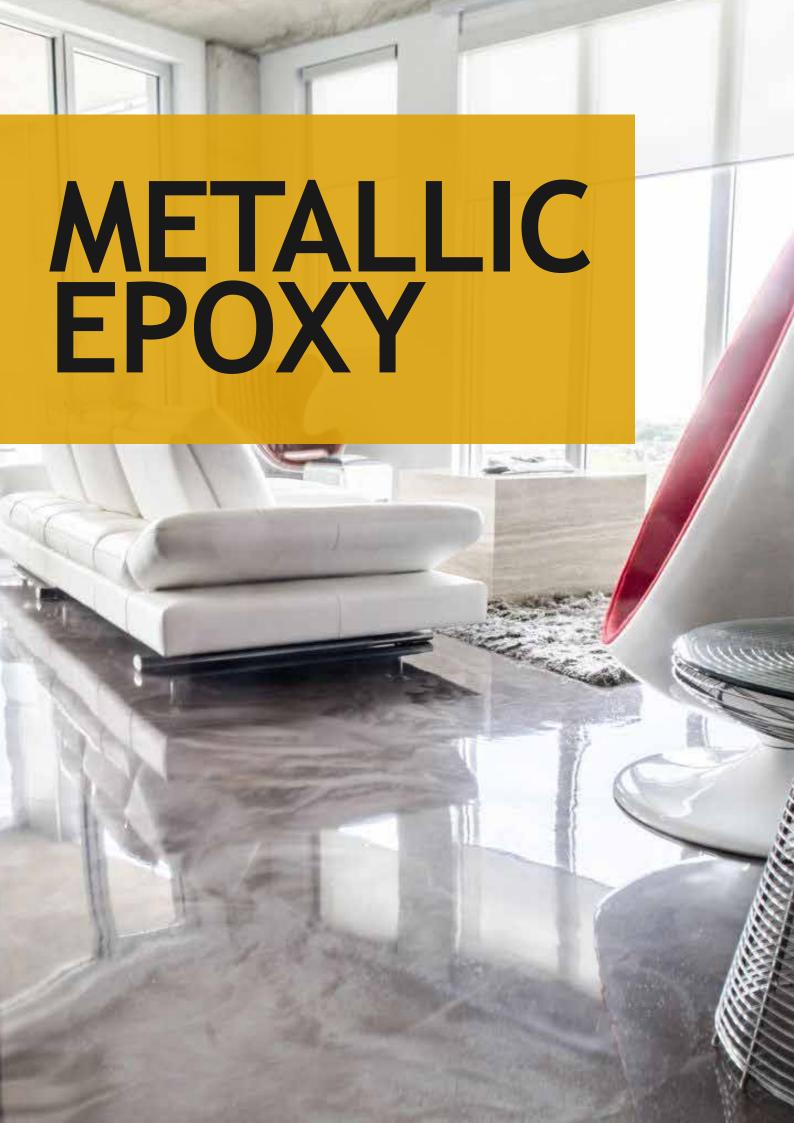


COST EFFECTIVE OPTION

POLISHED CONCRETE DELIVERS ROI BY REDUCING ENERGY AND MAINTENANCE COST. WITH THE AMBIENT LIGHTING WE SAVE ON ENERGY AND WITH LESS MAINTENANCE OF THE FLOOR, WE SAVE TONS DURING LONG TERM.

LEED FRIENDLY

POLISHED CONCRETE NOT ONLY UTILIZES EXISTING CONCRETE SURFACE TO ELIMINATE THE NEED FOR ADDITIONAL FLOOR COVERINGS/COATINGS, IT ALSO CONTAINS NO VOC, MAKING IT THE MOST APPEALING OPTION TO MOVE FORWARD WITH.





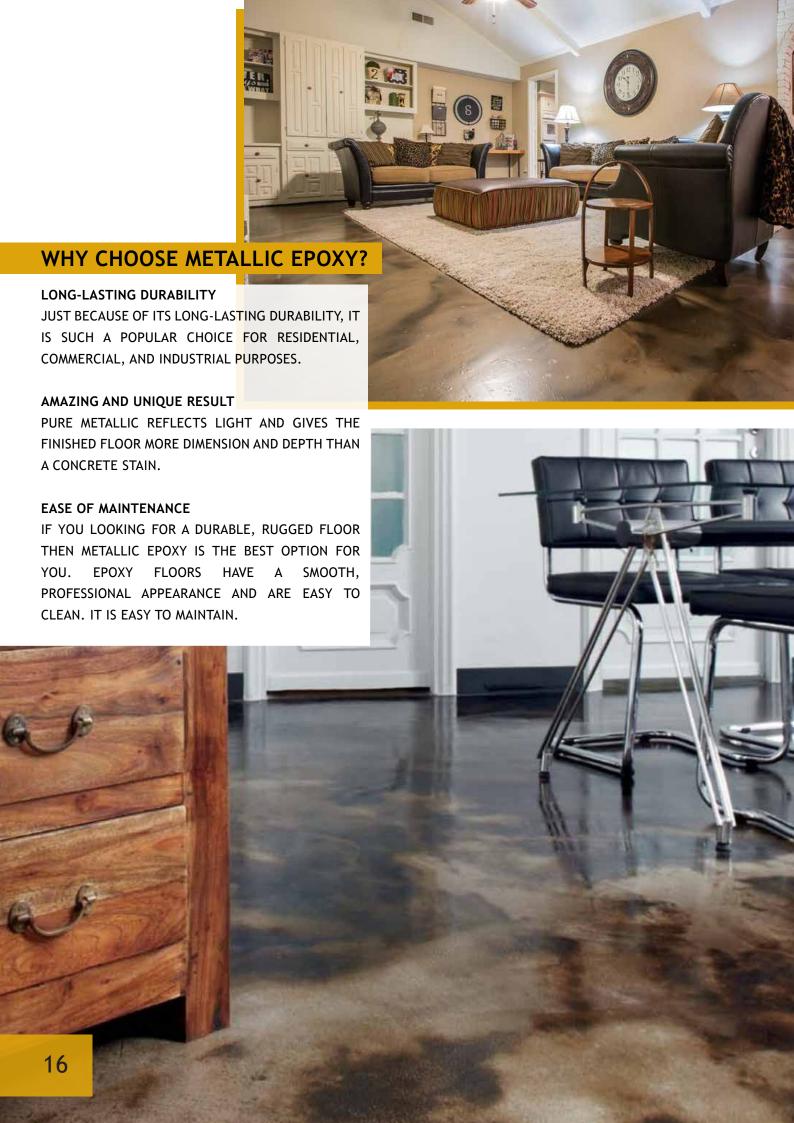
METALLIC EPOXY IS ONE OF A KIND; AN ARTIST'S DREAM. IT IS A NEW LOOK FOR YOUR FLOOR. THE LOOK OF METALLIC EPOXY IS UNIQUE, SUBTLE SPARKLE AND SMOOTH. IF YOU WANT AN AMAZING LOOK, THIS IS IT. METALLIC RESIN FLOOR WITH BEAUTIFUL COLORS AND GLARING EFFECTS. IT IS A GREEN OPTION FOR YOUR BUSINESS BECAUSE OF THE REDUCTION IN MATERIAL USAGE. PURE METALLIC IS DEFINITELY THE NEXT GENERATION OF DECORATIVE RESINOUS FLOORING.

METALLIC EPOXY GIVES A LUXURIOUS LOOK TO YOUR FLOOR. WHEN WE TALK ABOUT BEAUTY THEN METALLIC EPOXY IS ON THE TOP JUST BECAUSE OF ITS STYLE, DESIGN AND FINE LOOK.

WHERE IT IS USED?

- SHOWROOM FLOORS
- COMMERCIAL OFFICE FLOORS
- HOME LIVING SPACES
- GARAGE FLOORS
- COUNTERTOPS





AVAILABLE IN DIFFERENT COLORS:

LOOKING FOR COLOR IDEAS?

WE CAN ALSO SUGGEST YOU METALLIC PIGMENT PAIRINGS FOR IDEAS. PIGMENT PAIRINGS ARE NOT A SINGLE COLOR BUT RATHER INCLUDE SELECTED MULTIPLE COLORS. IT HAS A BEAUTIFUL COLORS AND GLARING EFFECTS. METALLIC EPOXY FLOOR WITH VAST RANGE OF UNIQUE COLORS, YOU CAN HAVE CREATIVE DESIGNS AND STYLES ACCORDING TO YOUR THEME AND FEEL. AS PER YOUR CHOICE AND REQUEST YOU CAN EASILY CHOOSE COLORS ACCORDING TO YOUR STYLE AND DESIGN. IN METALLIC EPOXY WE HAVE A WIDE RANGE OF VARIETIES IN COLORS. ALSO, NO NEED TO CHOOSE SPECIFIC COLORS BECAUSE YOU CAN ALSO USE MULTIPLE DIFFERENT METALLIC ACCENT COLORS THROUGHOUT YOUR FLOOR.





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